



Kansas Sampler Festival

May 7-8, 2016

May 6-7, 2017

Winfield, Kansas

Dear Community Supporter:

In September of 2014, Winfield was informed that we had won the bid to host the 2016-2017 Kansas Sampler Festival. Four years of hard work, applications, interviews and planning had paid off. This was a huge accomplishment not only for Winfield, but also Arkansas City, Cowley County, and the entire region!

The Kansas Sampler Festival provides visitors a “sample” of what there is to see, do, hear, taste, buy and learn in Kansas. All exhibitors, vendors and even sponsors must be Kansas-based. This festival is our opportunity to provide the “stage” to showcase the entire state, while also showcasing ourselves.

We won't have this opportunity again. With the festival location moving every two years, this is our chance to shine before it leaves the South Central Kansas. Not only does hosting a festival of this magnitude require multi-level support, but the application to host is competitive and has a strict set of criteria.

In order for us to make each year of the Kansas Sampler Festival in Winfield a success, we need to raise a minimum of \$50,000 in sponsorships from **Kansas-based companies**. To date, we have secured \$10,000 from early sponsors.

We need your help! We hope you will seriously consider supporting the Kansas Sampler Festival in Winfield

Sincerely,

Sarah Werner
2016-2017 Kansas Sampler Festival Director

Fast Facts:

- 2015 attendance in Wamego, KS: more than **12,000 people**—**the largest festival ever!**
- **290 exhibitors** from every corner of the state ranging from towns of less than 100 to the largest metro areas.
- **17** large festival tents
- **2** entertainment stages
- **22** food vendors providing a tasty variety of dining options
- Minimum of **200** hotel rooms utilized
- **300+** Volunteers
- **Immeasurable** amount of statewide publicity, good will, and opportunities to showcase our region!

KANSAS SAMPLER FESTIVAL PLEDGE FORM

Business Name: _____ Address: _____

Contact Name: _____ City: _____

Email: _____ State: Kansas Zip: _____

Website: _____ Phone: _____

2016 Amount: _____ check enclosed* invoice me

2017 Pledge: _____

**Please make checks payable to the Kansas Sampler Festival—Winfield.*

Sponsorship Levels:

Cottonwood - \$5,000+

- Logo Placement on event posters and rack cards**
- **Two-year commitment at this level also includes logo placement on t-shirts****
- Name on entertainment stage or entertainment area
- Autographed 8 Wonders of Kansas book
- Individual sponsor banner on festival grounds
- Name on sponsor banners at the festival and parking areas
- "Proud Supporter of the Kansas Sampler Festival" yard or window sign
- 40 tickets to the festival

Sunflower - \$1,000

- Individual sponsor banner on festival grounds
- Name on sponsor banners at the festival and parking areas
- "Proud Supporter of the Kansas Sampler Festival" yard or window sign
- 20 tickets to the festival

Spotted Salamander - \$250

- Name on sponsor banners at the festival and parking areas
- "Proud Supporter of the Kansas Sampler Festival" yard or window sign
- 5 tickets to the festival

American Bison - \$2,500

- Autographed 8 Wonders of Kansas book
- Individual sponsor banner on festival grounds
- Name on sponsor banners at the festival and parking areas
- "Proud Supporter of the Kansas Sampler Festival" yard or window sign
- 30 tickets to the festival

Meadowlark - \$500

- Name on sponsor banners at the festival and parking areas
- "Proud Supporter of the Kansas Sampler Festival" yard or window sign
- 10 tickets to the festival

Ornate Box Turtle - \$100

- Name on sponsor banners at the festival and parking areas
- "Proud Supporter of the Kansas Sampler Festival" yard or window sign
- 2 tickets to the festival

** In order to qualify for logo placement, sponsorship must be pledged before November 1st, 2015

Please return this form to:

Kansas Sampler Festival
c/o Winfield Area Chamber of Commerce
P.O. Box 640
Winfield, KS 67156